



# Rivers and Roads Artisan Trail

## Artisan Application



Contact Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

County \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Company/Business Name (If Applicable) \_\_\_\_\_

Date of Incorporation (If Applicable) \_\_\_\_\_

FEIN/Tax ID (If Applicable) \_\_\_\_\_

Website \_\_\_\_\_

I verify that I am 18 years or older.

Is there a retail establishment(s) that currently carries your work? Yes or No

If Yes, what is the name of the establishment? \_\_\_\_\_

What is the address of the establishment? \_\_\_\_\_

What are the hours of operation? \_\_\_\_\_

### Information about Your Work

Please describe your business/product.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I am interested in (check all that apply):

- Participating in trade show/marketplaces for the wholesale market
- Expanding my market by offering my work for sale in retail establishments throughout West Central Indiana
- Demonstrating the creation of my work at a retail location
- Having my studio/workshop/place of work be part of an artisan trail, open to visitors interested in learning more about, and purchasing what I create
- Participating in workshops targeted to improve development of my business



## Experience

List venues in which you have participated in the last 5 years (stores, shops, farmer's markets, festivals, etc.).

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List awards you have received:

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Please list any websites and social media venues you utilize for your business/product (Facebook, Pinterest, Twitter, etc.).

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Are you currently certified by Indiana Artisan?

Yes or No

If *No*, are you interested in learning more about the Indiana Artisan program?

Yes or No

Please provide up to 5 photos of your product and pricing.

(Good quality electronic images preferred) may be e-mailed to: [ISU-RUEDI@mail.indstate.edu](mailto:ISU-RUEDI@mail.indstate.edu)

I approve the usage of these photos for marketing purposes for the Rivers and Roads Artisan Tail. (Not Required)

Do you need assistance in the following: (Check all that apply)

- Logo design
- Marketing
- Packaging and labeling
- Video Clips
- Web page design
- Other, \_\_\_\_\_

**Food Artisans please continue to next page**

**Food Artisans Only- Documentation**

Is your product/location in compliance with state and local health department requirements? Yes or No

If you need to explain your response, please do so here:

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Please provide a brief summary of where your ingredients are from and what makes them stand out from other like products. If important to the promotion of your product(s), please include an ingredient list for the product you are submitting. The jury panel favors products made from some or all ingredients sourced from Indiana producers.

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Is your food product labeled according to the requirements of the Indiana Department of Health and/or local health department? Yes or No

If you need to explain your response, please do so here:

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**Please mail or email your completed application, photos and documentation (if applicable) to:**

**Rural-Urban Entrepreneurship Development Institute (RUEDI)**

**Indiana State University, Federal Hall**

**30 North 7<sup>th</sup> Street, Room 320**

**Terre Haute, IN 47809**

**ISU-RUEDI@mail.indstate.edu**

**For questions please call 812/237-4386**